



# StarterCompany **PLUS** Seminar Series

## DATE/TIME

## LOCATION

## TOPIC

## PRESENTER

### September 2017

12th   6:30 - 8:30 pm	Warton Branch Library	How to Start a Business in Bruce County	Jenelle Bannon, & Jack Van Dorp, Bruce County
*19th   6:30 - 8:30 pm	Walkerton Branch Library	Business Planning Part 1	Jenelle Bannon & Tori Matichuk, Bruce County
*26th   8:00 - 10:00 am	Port Elgin Branch Library	Introduction to Financial Statements	Michael Bolton, BDO Canada LLP

### October 2017

*3rd   6:30 - 8:30 pm	Walkerton Branch Library	Business Planning Part 2	Jenelle Bannon & Tori Matichuk, Bruce County
10th   8:00 - 10:00 am	Sauble Beach Branch Library	Making Marketing Happen	Cliff Bilyea, Management Consultant
17th   6:30 - 8:30 pm	Lucknow Branch Library	Making Your First Hire	Lindsay Hunsberger, Ward & Uptigrove Consulting & Human Resources
24th   6:30 - 9:00 pm	Chesley Branch Library	Manage Revenue, Expenses, & Tax Time Paper	Jane Gallagher, JEG Business Services

### November 2017

7th   8:00 - 10:00 am	Port Elgin Branch Library	Branding & Style Guides	Jed Phillips, Concept Signs & Marketing
14th   8:00 - 10:00 am	Kincardine Branch Library	Designing a Website	Glen Hall, OSIM Interactive
21st   6:30 - 8:30 pm	Bruce County Museum & Cultural Centre	Sensitivity Training for Evolving Customer Needs	Amy MacFarlane, Recreational Respite Inc.
28th   8:00 - 10:00 am	Kincardine Branch Library	Social Media for Your Business	Tori Matichuk, Bruce County

All seminars are **FREE** to attend. Pre-registration required online: [brucecounty.on.ca/business/events-and-seminars](http://brucecounty.on.ca/business/events-and-seminars)

\* Mandatory seminars for all Starter Company Plus participants

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