economic TASK FORCE

45.0°N 81.3°W BRUCE county

Business Pivot / Adaptation Grant

ENHANCE YOUR EXISTING BUSINESS

Access a **$5,000 grant** to pivot your business model, enhance your product offerings, or expand your business, plus opportunities for free training and mentorship. A total of $200,000 is available to support existing Bruce County businesses.

WHAT CAN I DO?

- Pivot your business model to offer new ways to deliver services
- Build or enhance a website
- Install an outdoor sales kiosk
- Develop an online sales experience
- Install a patio or take out window
- Buy equipment or machinery
- Restock inventory
- Renovate your building
- Develop marketing materials
- Expand product lines
- Install a POS system
- Expand square footage, operations, or capacity at current location
- Introducing a new product line or entering a new market
- Hire new staff

HOW DOES IT WORK?

- Apply online at **www.brucecounty.on.ca/business/grants**
- Get $5,000 grant
- Access training, mentorship, and one-on-one business consultations
- Contact us anytime for guidance as your business grows

AM I ELIGIBLE?

If you're running a sole proprietorship, partnership, social enterprise or corporation that has been in operation for more than 12 months, you can apply.

PROGRAM PARTNERS

BUSINESS to BRUCE StarterCompany PLUS Ontario

Bruce County's Economic Task Force was created to support local communities to overcome the challenges of doing business during—and recovering from—a pandemic.

- **1-800-268-3838**
- **www.brucecounty.on.ca/economictaskforce**
- **economictaskforce@brucecounty.on.ca**