



# **Draft Historic Walkerton Community Improvement Plan Municipality of Brockton**

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## **1. Introduction**

Council of the Corporation of the Municipality of Brockton has expressed a desire to establish a Community Improvement Plan for the downtown historic urban area of Walkerton.

## **2. Purpose (general)**

A CIP describes what a municipality intends to do to address various issues in a certain defined area, known as a Community Improvement Plan project area. Through CIPs municipalities can:

- a) Focus public attention on local priorities and municipal initiatives;
- b) Target areas in transition or in need of repair, rehabilitation and redevelopment;
- c) Facilitate and encourage community change in a co-ordinated manner; and
- d) Stimulate private sector investment through municipal incentive-based programs.

## **3. Legislation**

### **I. Ontario Planning Act**

Section 28 of Ontario's Planning Act allows municipalities to prepare CIPs, to establish a framework for municipalities to support and implement programs to encourage development and redevelopment, in accordance with Official Plan policies. Whether the reasons are physical, social, economic, or environmental, a community improvement approach is a flexible, comprehensive, co-ordinated and strategic framework for dealing with lands and buildings. For the purposes of carrying out a CIP, a municipality may engage in the following activities within the CIP project area:

- a) Acquire, hold, clear, grade or otherwise prepare land for community improvement (28(3));
- b) Construct, repair, rehabilitate or improve buildings on land acquired or held by it in the CIP project area in conformity with the CIP (28(6));

- c) Sell, lease, or otherwise dispose of any land and buildings acquired or held by it in the CIP project area in conformity with the CIP (28(6)); and,
- d) Make grants or loans to registered owners, assessed owners and tenants of lands and buildings within the CIP project area, and to any person to whom such an owner or tenant has assigned the right to receive a grant or loan, to pay for the whole or any part of the cost of rehabilitating such lands and buildings in conformity with the CIP (28(7)).

## **II. Provincial Policy Statement (2005)**

CIPs help to achieve the PPS objectives of healthy communities, a clean and safe environment and a strong economy. Community improvement is supported through PPS policies for:

- a) Building strong communities
- b) Promoting efficient development and a mix of land uses
- c) Ensuring that necessary infrastructure and public service facilities are available
- d) Improving accessibility
- e) Conserving heritage resources
- f) Supporting green design
- g) Encouraging residential intensification

## **III. County of Bruce Official Plan (2010)**

Local Official Plans for Primary Urban Communities shall contain general development and land use policies dealing with community improvement. It is the policy of County Council to encourage each local municipality to prepare a CIP where appropriate.

## **IV. Walkerton Community Local Official Plan (2009)**

The Local Official Plan policies under Section 4.3 qualify the municipality to prepare and implement CIPs, and other mechanisms that are governed by Section 28. The Historic Walkerton CIP will establish a number of programs to implement the goals and objectives of the proposed official plan community improvement policies.

## **4. Process:**

The following are the foundation for the Historic Walkerton CIP:

- Walkerton Research Study (Preliminary 2013)
- Municipality of Brockton's Sustainable Strategic Plan (2013)
- Municipality of Brockton Comprehensive Zoning By-law (2013)
- Municipality of Brockton Recreation and Leisure Services Master Plan (2011)
- Saugeen Riverside Feasibility Probe Walkerton Community (2003)
- Former Walkerton Jail site

Over the years, the Municipality has been actively supporting revitalization efforts in the Historic Walkerton urban core.

## **5. Purpose (specific):**

The Historic Walkerton CIP establishes a framework for the Municipality to support and implement a series of programs over a 10-year period, to encourage the maintenance, rehabilitation and revitalization of public and private spaces, and to provide financial incentives to achieve these objectives.

## **6. CIP Project Area:**

According to Section 28(1) of the *Planning Act*, a "community improvement project area" is defined as "a municipality or an area within a municipality, the community improvement of which in the opinion of the council is desirable because of age, dilapidation, overcrowding, faulty arrangement, unsuitability of buildings or for any other environmental, social or community economic development reason". Project areas range from specific properties, to streets, neighbourhoods and entire communities, while program coverage can span a wide spectrum of municipal goals and objectives including the programs noted in Section 8 of this CIP.

The municipality shall designate the CIP project area by By-law. The programs authorized in this CIP may be carried out within the CIP project area as identified on Schedule 'A' to the Plan.

## **7. Goal:**

Section 4.3.1 of the Walkerton Community Official Plan outlines the following Community Improvement Goal:

*Improve community facilities and infrastructure to address social, environmental and economic priorities and needs of the community.*

## **8. Actions:**

Section 4.3.2 of the Walkerton Community Official Plan outlines the following Community Improvement Actions:

- a) Maintain or improve municipal services, public utilities and social and recreational facilities.
- b) Identify and prioritize public works projects and funding programs which assist in stimulating economic activity in the Community.
- c) Coordinate public projects and expenditures to optimize their benefit to the community.
- d) Promote community improvements which address existing environmental concerns or sustainability goals.
- e) Maintain community standards for the maintenance of private property.
- f) Promote the redevelopment of vacant or underutilized properties and buildings and improve conditions in older, residential neighbourhoods.
- g) Improve the property and business tax base by encouraging economic expansion and new development by both the private and public sectors.
- h) Encourage investment and improvement in the maintenance and rehabilitation of existing commercial, industrial, institutional and residential buildings and structures.
- i) Promote revitalization for Historic Walkerton.
- j) Improve parking facilities in Historic Walkerton.
- k) Improve stormwater management and treatment in the Municipality.

## **9. Programs:**

The following Programs are authorized under the CIP:

### **a) Commercial Building Façade Improvement Program**

To cover a portion of the project costs for exterior improvements to the street-facing facade of existing buildings in the Historic Walkerton CIP project areas. Improvements eligible for funding include:

- Redesign, renovate or restore commercial building facades facing the public right-of-way
- Design consultant fees (up to a maximum of 15% of approved grant)

- Cleaning, painting, sandblasting and/or cladding of buildings
- Façade signage upgrades/replacement
- Façade illumination for signage
- Perpendicular signage
- Brick and masonry repair and/or cleaning
- Awnings, shutters, trim
- Flower boxes and other accessories
- Replacement of windows and doors only on the main floor and only when the total project value is a minimum of \$10,000
- Repair or installation of new architectural details
- Other improvements that include commercial building façade improvements that fit the overall objectives of any applicable guidelines

***Improvements not eligible for funding:***

- Projects that have commenced prior to approval of the project
- Façade improvements that don't face the public right-of-way
- Stucco over original brick treatments
- Landscaping
- Roof repairs and/or replacement
- New buildings or additions
- Interior improvements
- Replacement of windows and doors on second stories
- Replacement of windows and doors when the total value of the project is less than \$10,000

**b) Commercial Building Sign Improvement Program**

To cover a portion of the project costs for perpendicular storefront sign and awning improvements on existing buildings in the Historic Walkerton CIP project areas. Perpendicular storefront signs are to be in keeping with the architectural character of a commercial storefront façade, are to enhance in accordance with any applicable guidelines and are not to detract from the building or any stated design direction. Back lit illumination signage are not eligible for funding. Awnings and replacement awnings are permitted provided the colour and letter of the awning is in keeping with the architectural character of the commercial storefront façade and any applicable guidelines.

**c) Building Restoration and Accessibility Enhancements**

To cover a portion of project costs to upgrade existing buildings and bring them into compliance with Ontario Building Code standards where applicable; to rehabilitate existing apartments or build new apartments that enhance housing options; to make energy efficiency improvements to buildings; and, for accessibility enhancements to buildings in accordance with applicable Provincial accessibility requirements.

## **d) Community Energy Efficiency**

To promote:

- Construction of new green buildings that meet LEED (Leadership in Energy and Environmental Design) certification standards;
- Retrofit of existing buildings for energy efficiency (i.e. replacement of doors, windows, insulation, heating, etc.); and,
- Alternative energy generating sources (i.e. rooftop solar panels).

## **e) Streetscape Beautification, Signage & Landscaping Improvements**

For improvements related to the streetscape including but not limited to the replacing/adding of light standards, street furniture (benches, banners, planters, garbage/recycling receptacles), sidewalk and lane treatments, parking, and signage.

## **f) Public Space, Parks and Recreation Works**

For major capital projects geared to enhance, preserve and derive more economic benefits from public spaces within the CIP project area.

*Programs a) through d) are designed to stimulate private sector investment through municipal incentive-based programs. Programs e) and f) are municipally-driven programs.*

## **10. Program Guideline Framework:**

The CIP Program(s) development shall be based on the following framework:

1. Introduction / Overview
  - 1.1. Program objective and details
2. Program Funding
  - 2.1. Overview of Municipal funding
3. Eligibility and Program Area
  - 3.1. Eligibility Criteria (see below)
  - 3.2. Financial Incentive (see below)
  - 3.3. Applicant responsibilities
  - 3.4. Considerations (compliance with guidelines)
  - 3.5. Program Location (map)
4. Program Administration
  - 4.1. Application process (submission deadlines and other requirements, timelines, number of grants per year, etc.)
  - 4.2. Administration (review criteria, evaluation, approval, agreements, inspections, completion)
  - 4.3. Improvements eligible for funding (i.e. signage, illumination, awnings, painting, cladding, etc.)

## 11. Eligibility Criteria

- a) Applications must be complete.
- b) Any application under the above-noted programs must be consistent with the Official Plan, Community Improvement Plan and any other design guidelines that may be implemented for the Historic Walkerton CIP Project Area. Priority will be given to those applications which most closely meet the Program Guidelines that will be developed within the Framework as outlined in this Plan.
- c) Priority for commercial properties within the designated CIP Project Area will be given for the following programs:
  - I. Commercial Building Façade Improvement Program
  - II. Commercial Building Sign Improvement Program
  - III. Infrastructure Works/Building Restoration and Accessibility Enhancements
  - IV. Community Energy Efficiency
- d) Any applicant to a CIP Program must be the registered owner of the property or an authorized agent. If a tenant wishes to apply, a letter from the building owner approving the work to be done is required.
- e) Eligible project costs must be actual cash outlay to third parties acting at arm's length and which can be documented through original invoices or proofs of payment. Applicants will provide a minimum cash contribution to the project as outlined under Section 12 Financial Incentive depending on the type of Incentive that is implemented.
- f) The total of the financial incentive (grants, loans and tax assistance) shall not exceed the cost of improvements made to any buildings or lands.
- g) Projects must be completed and invoices paid within a maximum of one year of the applicable Program or the date of agreement, whichever comes first.
- h) Financial Incentives are not permitted to be retroactive, and only projects commencing following the approval of the project funding will be considered.
- i) Applicants must not be in default of any municipal taxes or local improvement charges.
- j) Applicants must comply with all provincial and local laws and regulations pertaining to licensing, permits, building code and zoning requirements. The Applicant is responsible for obtaining all building and other required

permits and must be in conformance with all applicable health and safety standards.

- k) A property is eligible for only one grant per program per year.
- l) Local materials/contractors being used to complete the project are preferred.
- m) The Owner/Applicant shall enter into an agreement with the Municipality stipulating at a minimum:
  - I. Terms of the financial agreement;
  - II. Timetable for provision of agreement and completion of the project;
  - III. An undertaking by the owner to satisfy all municipal and other relevant laws and requirements for the project.

## **12. Financial Incentive:**

Implementation of the financial incentives contained in the CIP is at the sole discretion of Council and is dependent on the availability of municipal funding.

Where applicable, financial incentive can be provided to the various CIP programs in the following ways:

### **a) Grant Program**

Where a project satisfies the relevant municipal guidelines, a grant to cover up to 50% of the eligible costs of the improvement to a maximum of \$10,000 may be available on approved applications. Eligible costs may include professional design fees, material, labour and taxes necessary to complete the eligible work. In the event a project involves a second improvement, a grant of up to 50% of the eligible cost to a maximum of \$15,000 may be approved.

The grant would be payable after the applicant executes a Commitment Agreement with the municipality, construction is complete and has been inspected by the appropriate approval authority, and upon presentation of proof of accounts paid for the completed project. A maximum of one year is allowed for completion. The Agreement would specify eligible works and require no changes to work on the improvement for five years without municipal approval.



## **b) Loan Financial Incentive**

Where a proposed project satisfies the relevant municipal guidelines, an interest-free loan to cover up to [33%] of the eligible cost of the improvement to a maximum of [\$10,000] may be available on approved applications. Eligible costs may include professional design fees, material, labour and taxes necessary to complete the eligible work. In the event a project involves a second improvement, a grant of up to [50%] of the eligible cost to a maximum of [\$15,000] may be approved.

The loan would be payable after the applicant executes a Commitment Agreement with the municipality, construction is complete and has been inspected by the appropriate approval authority, and upon presentation of proof of accounts paid for the completed project. A maximum of one year is allowed for completion. The Agreement would specify eligible works and require no changes to work on the improvement for five years without municipal approval. The Agreement will stipulate the repayment schedule.

## **c) Tax Increment Equivalent Grant (TIEG) Program Financial Incentive**

Where a proposed project satisfies the relevant municipal guidelines for building improvements, a TIEG may be available on approved applications. The TIEG program provides tax assistance equal to all or a portion of the municipal property tax increase (increment) following the completion of a project owned by a private land owner that has resulted in an increase in the assessed property value. In year one of the program, the grant to the property owner is equal to 100% of the tax increment. Thereafter, the grant decreases by 10% per year (i.e. year two = 90%, year three = 80%, and so on up to year five).

## **13. General:**

### **a) Timeframe**

The CIP shall remain in effect for ten (10) years following its adoption by Council.

### **b) Amendments**

Amendments to the CIP would not normally be required if a municipality is discontinuing or cancelling a program; or, if funding to a program is decreased. Decisions respecting funding allocations to CIP programs are typically part of the annual Council budget process. However, amendments to the CIP may be required for a change or expansion in the geographic area to which financial or land programs outlined in a CIP

apply; or, a change in the eligibility criteria (i.e. addition of new municipal assistance programs involving grants, loans, tax assistance or land; or, an increase to a financial incentive to be offered within a municipal CIP program). Such amendments require pre-consultation with the Ministry of Municipal Affairs and Housing in order to assess additional liability which may be incurred by the Municipality.

### **c) Participation**

In order to carry out the Community Improvement Goals and Actions of this Plan, the Municipality may participate and coordinate grants or loans with other levels of government pursuant to Section 28(7.2) of the Planning Act, R.S.O. 1990 for the purpose of carrying out a community improvement plan.

## **14. Implementation:**

The municipality may prepare a ten-year implementation plan to address matters related to the timing of construction of improvements, promotion of the policies and programs, and staging and monitoring of CIP programs.

## **15. Monitoring:**

Program monitoring shall occur on an annual basis to determine all of the following:

- a) Established targets from program uptake are being met
- b) Desired outcomes for the downtown are being achieved
- c) Program participants are completing their commitments
- d) Overall benefits of the program.