



County of Bruce Notice of Study Commencement and Public Information Centre Master Transportation Plan

The County of Bruce is undertaking a Master Transportation Plan (MTP) Study to create a safe and reliable transportation system within the County that meets the needs of all persons and businesses through creation of a vision for all modes of transportation. The Study will also focus on encouraging active transportation options (cycling, pedestrian travel) and improvements to transit or ride sharing/transportation demand management. The Study will identify transportation network constraints and opportunities, as well as required infrastructure improvements / expansions to ensure the continued safe and efficient movement of people and goods to beyond year 2035, and will form the basis to guide future transportation decisions for the development of streets and trails / paths to fully align with the County's vision and goals identified in the County's existing and ongoing plans/strategies.

The Study is being carried out in accordance with the Phase 1 and 2 of the master plan process outlined in the *Municipal Class Environmental Assessment* (October 2000, as amended in 2007 and 2011), which is approved under the Ontario Environmental Assessment Act. This notice signals the commencement of the MTP Study.

The MTP Study will consider and evaluate solutions to determine a safe, environmentally and economically sustainable, and efficient transportation network.

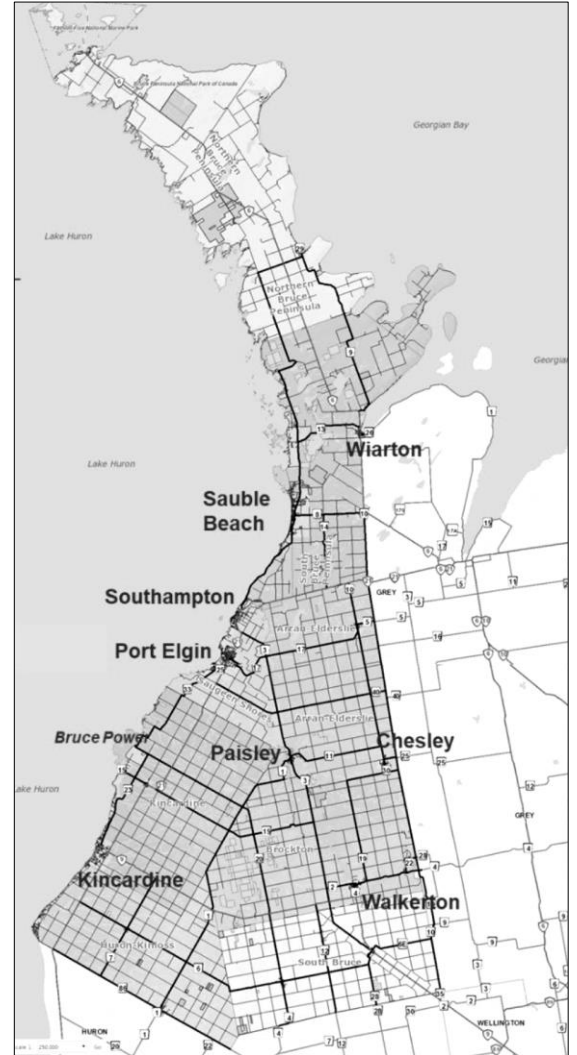
We want to hear from you as your involvement is key to the success of the MTP Study. If you have concerns over transportation in the County, we encourage you to become involved. An on-line Public Information Centre (PIC) will be hosted on the County's website to gather input from the public. A presentation and engagement material can be found at www.brucecounty.on.ca starting **September 2, 2020**.

The County encourages the public to visit the website to view the PIC presentation and provide feedback by September 30, 2020.

If you or someone you know has issues accessing the presentation and engagement material or if you would like to be added to the Project Contact List, please contact either of the following Project Team members:

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Information will be collected in accordance with the *Freedom of Information and Protection of Privacy Act*. With the exception of personal information, all comments will become part of the public record.

This Notice was first Issued on August 18, 2020.