

Media Release

July 27, 2018

Bruce County Hosts Shawn Kanungo speaking on “Exploring our Future as a Community” a FREE Event to launch Bruce GPS



Walkerton: Bruce County is undertaking a community engagement project, entitled “Bruce GPS”. The initiative will encourage those who live, work and visit to share their thoughts and help guide the future growth and development of Bruce County’s Official Plan. The County is hosting a free event entitled, “Exploring our Future as a Community” to kick-off the project.

Announcing the project and kick-off event, Warden Paul Eagleson said “this is a great opportunity for everyone to share their feedback and identify our community priorities for the future.”

Just like the GPS in a car or smartphone, Bruce County is developing its own “Bruce GPS” to guide us as we grow. Bruce GPS is being led by the Planning and Economic Development Department, who will be engaging in community outreach across the County. In 2019, following the completion of this community engagement project, Bruce County will begin work on a new 20-year plan.

The kick-off event will feature Shawn Kanungo, a well-known strategist, who will discuss the rapidly changing demographic, societal, economic, and technological trends, and help to make sense of what these trends mean to us as a community.

Kara Van Myall, Director of Planning & Economic Development explains that, “A new Official Plan is needed to guide growth and development in Bruce County. The previous plan was completed before smartphones, electric cars, and social media. A lot has changed since then. It is now time to renew our plan so that Bruce County remains an exciting place to explore and discover.”

Families and friends of all ages are invited to join the launch of the “Bruce GPS” journey:

WHEN: August 15th from 6 to 9 pm
WHERE: Bruce County Museum and Cultural Centre
Shawn Kanungo speaks at 7pm about
“Exploring our Future as a Community”

Space is limited for this free event. Registration is strongly recommended, and can be completed online by visiting www.BruceGPS.ca. Alternatively, those unable to register online can call 1-888-881-2401 to reserve their place.

This FREE evening of inspiration and engagement will include:

- BBQ and refreshments available on a first come first served basis
- Musical entertainment
- Bruce County Museum exhibits admission
- Engagement activities and opportunities to share your feedback
- Bruce County giveaways
- **A cash bar will also be available (19+ photo ID is required)*

For more information please visit BruceGPS.ca or follow us on Facebook, Twitter or Instagram @BruceGPS.

For more information, contact:

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