2019 COUNTY OF BRUCE EMERGENCY PREPAREDNESS WEEK WIN A 2 PERSON DELUXE DISASTER PREPAREDNESS KIT CONTEST RULES (the "Contest")

THIS CONTEST IS ONLY OPEN TO FULL TIME AND SEASONAL RESIDENTS OF THE COUNTY OF BRUCE AND IS GOVERNED BY CANADIAN LAW AND THE LAWS OF THE PROVINCE OF ONTARIO.

NO PURCHASE NECESSARY. SEE BELOW FOR FULL CONTEST DETAILS. PARTICIPATION IN THIS CONTEST CONSTITUTES YOUR FULL AND UNCONDITIONAL ACCEPTANCE OF, AND AGREEMENT TO BE LEGALLY BOUND BY, THESE CONTEST RULES (THE "CONTEST RULES").

CONTEST PERIOD

1) The Contest begins on Sunday May 5, 2019 at 12:00:01 a.m. Eastern Time ("ET") and ends on Friday, May 31, 2019 at 11:59:59 p.m. ET (the "Contest Period").

ELIGIBILITY

2) The Contest is open to all full time and seasonal residents of the County of Bruce (the "County") except employees (and those with whom such employees are domiciled) of the Corporation of the County of Bruce (the "Sponsor"), its affiliated companies or agents, and the Contest judges.

HOW TO ENTER

- 3) NO PURCHASE NECESSARY. To participate in this Contest you must:
 - a. During the Contest Period, submit answers to the multiple choice examination (the "Entry") available on the Sponsors web site at https://brucecounty.on.ca/emerg preparedness week.
- 4) LIMIT (1) ENTRY PER PERSON DURING THE CONTEST PERIOD.

BY SUBMITTING AN ENTRY, YOU ACKNOWLEDGE THAT YOUR ENTRY (INCLUDING YOUR NAME) MAY BE POSTED ON THE SPONSOR'S WEBSITE, WHERE IT MAY BE VIEWED BY THE SPONSOR AND THE GENERAL PUBLIC.

DRAW AND WINNER SELECTION

- 5) On Friday June 7, 2019 in Walkerton, Ontario, at approximately 10:00 a.m. ET, one (1) eligible entrant will be selected (the "Selected Entry") by random draw from all eligible entries received during the Contest Period. The odds of winning depend on the number of eligible entries received.
- 6) <u>Before being declared a winner</u>: The Selected Entry will be graded by the Contest Judges and a minimum grade of 70% or higher must be earned (the **"Grade"**). If the Selected Entry

fails to meet the Grade requirement, the Contest Judges will select and grade additional entries until such time as a Selected Entry achieves the Grade. The Contest Judges will inform the Sponsor of the Selected Entry that meets the Grade requirement.

The Sponsor will then call or email, and the entrant will be required to sign and return upon receipt of the Prize a declaration of eligibility and a liability/publicity release, which:

- a. confirms compliance with the contest rules;
- b. releases the Sponsor and the Contest Judges and each of their respective officers, directors, agents, representatives, successors and assigns from any liability in connection with the Contest, the entrant's participation therein and/or the awarding and use or misuse of the Prize or any portion thereof; and
- c. grants to the Sponsor the right to use the selected entrant's name and address in any form of advertising relating to the contest without further notice or compensation.

If a selected entrant: (i) cannot be contacted within five (5) business days of selection or there is a return of any prior notification as undeliverable; or (ii) fails to provide verification of residency status then he/she will be disqualified and will forfeit the prize, and the Sponsor reserves the right to select an alternate entrant from among the remaining eligible entries.

PRIZES

7) <u>Prize</u>: There will be one (1) prize available to be won, consisting of one (1) Canadian Red Cross 2 Person Deluxe (approximate retail value \$130.00 (CDN)) ("Prize").

<u>NOTE:</u> The Prize does not include, and the Sponsor will not pay for, transportation to and/or from the collection point for the Prize. The selected entrant may select one of the following as the collection point for the Prize: County of Bruce administrative office in Walkerton, Wiarton, Kincardine or Port Elgin.

The Prize must be accepted as awarded and are not transferable or convertible to cash. The Prize will only be awarded to the person who is the owner of the Account.

GENERAL

- 8) By entering the Contest, each entrant agrees to abide by these Contest Rules. This Contest is subject to all applicable federal, provincial and municipal laws. Void where prohibited by law. The decisions of the Sponsor with respect to all aspects of this Contest are final and binding on all entrants without right of appeal.
- 9) Sponsor reserves the right to cancel, suspend, withdraw or amend this Contest in any way, without prior notice or obligation, in the event of an error, technical problem, computer virus, bugs, tampering, unauthorized intervention, fraud, technical failure or any other

cause beyond the reasonable control of the Sponsor that interferes with the proper conduct of this Contest as contemplated by these Contest Rules. Any attempt to deliberately undermine the legitimate operation of this Contest is a violation of criminal and civil laws and should such an attempt be made, the Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution.

- 10) Sponsor's right to use your Name: You acknowledge that your Name may appear on the Sponsors website and may appear in other electronic and print materials related to the Contest.
- 11) All Entries are subject to verification at any time and for any reason. The Sponsor reserves the right, in its sole and absolute discretion, to require proof of identity and/or eligibility (in a form acceptable to the Sponsor): (i) for the purposes of verifying an individual's eligibility to participate in this Contest; (ii) for the purposes of verifying the eligibility and/or legitimacy of any Entry entered (or purportedly entered) for the purposes of this Contest; and/or (iii) for any other reason the Sponsor deems necessary, in its sole and absolute discretion, for the purposes of administering this Contest in accordance with these Rules. Failure to provide such proof to the satisfaction of the Sponsor in a timely manner may result in disqualification in the sole and absolute discretion of the Sponsor. The sole determinant of the time for the purposes of a valid Entry in this Contest will be the Contest server machine(s).
- 12) Any attempt or suspected attempt to use robotic, automatic, programmed, or otherwise, illicit means to enter the Contest, or any other methods not authorized by these Contest Rules, shall be deemed as tampering and may disqualify you from entering, participating, winning prizes (defined herein), and preclude you from participating in future contests and promotions, at the sole discretion of Sponsor. Entries that are incomplete, altered or otherwise irregular or that do not conform with or satisfy any or all of the conditions these rules will be judged void. All Entries become the property of Sponsor upon receipt and none will be returned. Proof of transmission (screenshots or captures, etc.) does not constitute proof of receipt.
- 13) Without limitation, the Sponsor and the Contest judges will not be liable for any failure of the website during the Contest; for an technical malfunction or other problems relating to the telephone network or lines, computer on-line systems, servers, access providers, computer equipment or software; for the failure of any Entry to be received by the Sponsor or the Contest judges for any reason including, but not limited to, technical problems or traffic congestion on the Internet or at any website; or any combination of the above. Further, the Sponsor and the Contest judges will not be liable for any injury or damage to an entrant's or any other person's computer related to or resulting from participating or downloading any material in the Contest.
- 14) The sole determinant of the time for the purposes of a valid online Entry in this Contest will be the Contest server machine(s).

- 15) By entering this Contest, each entrant expressly consents to the Sponsor, its agents and/or representatives, storing, sharing and using the personal information submitted with his/her Entry only for the purpose of administering the Contest and in accordance with Sponsor's Privacy Policy (available at: https://brucecounty.on.ca/privacy-policy) unless the entrant otherwise agrees to receive further communications from Sponsor.
- 16) Contest is in no way sponsored, endorsed, or administered by, or in association with the Canadian Red Cross. Any questions or comments regarding the Contest should be directed to the Sponsor.