



Planning and Development Committee Agenda

Thursday June 21, 2018

9:30 am

Council Chambers

County Administration Centre, Walkerton

1. Declaration of Pecuniary Interest

2. Information

A. Starter Company Plus Program Update

B. Starter Company Plus Grant Recipients Cheque Presentations 11am

C. Bruce GPS Project Update

D. Spruce the Bruce Grants 2018 Update

3. Next Meeting

July 12, 2018

4. Adjournment



Committee Report

To: Warden Paul Eagleson
Members of the Planning and Development Committee

From: Kara VanMyall
Director of Planning and Development

Date: June 21, 2018

Re: Starter Company Plus Program Update

Recommendation:

The "Starter Company Plus Program Update" report is for information.

Background:

Bruce County's Economic Development department receives funding from the Ministry of Research, Innovation and Science / the Ministry of Economic Development and Growth to deliver the Starter Company Plus Program. This program provides entrepreneurs in Bruce County with guidance, education and training support in addition to the opportunity of receiving a grant of up to \$5,000 towards the creation or growth of their business. This report highlights the successes of the Starter Company Plus program and its' applicants that supported the awarding of 26 successful entrepreneurs receiving a total of \$130,000 in funding igniting the creation of 26 new enterprises across the County.

The Starter Company Plus program is an entrepreneurial training and mentoring program, with grant opportunities for eligible adults who are starting, buying or expanding a business in Bruce County. Upon completion of mandatory training workshops and the preparation of a concrete business plan including well-developed financials, eligible participants are given the opportunity to "pitch" their plan to the Economic Development Grant Committee. The Grant Committee scores the plans and pitches, and in conjunction with points allotted for workshop attendance, determines which participant will receive a \$5,000 grant for their business. If awarded, the participant receives \$3,750, and proceeds into a six-month mentoring stage in which they are partnered with a local business mentor. Upon fulfilling the mentorship requirements and other obligations, the participant is then awarded with the remaining \$1,250 of the grant. The participant is then graduated from the program but remains as a client with the department for continued nurturing and development support.



Program Summary:

Economic Development undertook three intakes to disburse the grants beginning April 2017. To date, \$107,500 in grants have been awarded to 26 deserving entrepreneurs. Of those, eight graduated from the program in December 2017, and nine have received \$3,750 and are expected to graduate this June. On May 11, 2018, 20 program participants of Intake 3 presented to the Grant Committee, and nine were chosen to receive the first installment of the grant. They will move forward with the program and are expected to graduate in November 2018. See "Appendix A" for a breakdown of the Starter Company Plus Grants disbursed to date.

The training component of Intakes 1 and 2 of Starter Company Plus included seminars delivered by the Business Development Coordinators, as well as local business owners/entrepreneurs, subject experts, and industry professionals. These seminars were hosted in communities (typically at Bruce County libraries) throughout The County. See "Appendix B" for Intake 1 and Intake 2 seminar series.

Intake's 3 training component was operated in a partnership between Bruce County, Fanshawe College, and Contact North. The seminars were hosted in Kincardine, where instructors from Fanshawe College presented at the Lake Huron Learning Centre. Students could attend the sessions in person at the Learning Centre or participate remotely in a group setting in Wiarton (Bruce County Peninsula Hub and/or Revell Real Estate hosted). The remote access was set up by Contact North, and allowed upwards of 10 participants who resided in the Bruce Peninsula area to have access to the seminars and networking. Fanshawe College held nine training seminars over a six-week period. See "Appendix C" for Intake 3's training schedule.

Financial/Staffing/Legal/IT Considerations:

The Starter Company Plus program is administered through agreement with the Province of Ontario. The County receives program funding (approximately \$130,000) and contributes through our annual budget approximately \$29,000 to the overall program costs.

Interdepartmental Consultation:

None

Link to Strategic Goals and Elements:

Goal #2: Leverage Technology

Element C: Effective, understandable communication (web based and social media)

Goal #3: Find creative new ways to engage our public



Element C: Make the County fully accessible to the people through access to information
Element D: Expand Bruce County promotions in the schools

Goal #6: Explore alternate options to improve efficiency, service:

Element C: Look for economy of scale or shared services among our departments and our communities
Element D: Coordinate working with other agencies

Goal #7: Stimulate and reward innovation and economic development

Element B: Develop a single tier information portal - connect with innovators and new businesses
Element C: Create local small business incubation and innovation center for local economic development
Element D: Vocally support all industry in Bruce County
Element F: Try small and then go BIG - act on ideas and take calculated risks

Goal #8: Actively seek out a post-secondary campus for Bruce County

Element A: To invite innovative post-secondary leaders to experience Bruce County

Written by Tori Matichuk, Business Development Coordinator

Approved by:

Kelley Coulter
Chief Administrative Officer



Appendix A
Starter Company Plus Grants Breakdown

#	First Name	Last Name	Business Name	Community	Municipality	Intake # / Month	Grant Received: 1st Installment	Grant Received: 2nd Installment	TOTAL GRANT RECEIVED	Graduated Program
1	Jessica	Berg	Forever Pawsitive K9 Academy	South BP	South Bruce Peninsula	Intake 1 - Apr / 17	\$3,750	\$1,250	\$5,000	Dec / 17
2	Danielle	Berube	Epic Room Adventures	Warton	South Bruce Peninsula	Intake 1 - Apr / 17	\$3,750	\$1,250	\$5,000	Dec / 17
3	Tarah	Coates	SURFSUP	Kincardine	Kincardine	Intake 1 - Apr / 17	\$3,750	\$1,250	\$5,000	Dec / 17
4	Janine	Eby	Lake Effect Juice Bar	Kincardine	Kincardine	Intake 1 - Apr / 17	\$3,750	\$1,250	\$5,000	Dec / 17
5	Michael	Hueftlein	Grey Matter Beer Company Ltd.	Kincardine	Kincardine	Intake 1 - Apr / 17	\$3,750	\$1,250	\$5,000	Dec / 17
6	Cindy	Kragg	CindyLou's	Lion's Head	North Bruce Peninsula	Intake 1 - Apr / 17	\$3,750	\$1,250	\$5,000	Dec / 17
7	Kerri	McLean	Interior Motives by Kerri	Port Elgin	Saugeen Shores	Intake 1 - Apr / 17	\$3,750	\$1,250	\$5,000	Dec / 17
8	Wilma	Michel	Ripley Artisans Shoppe	Ripley	Huron Kinloss	Intake 1 - Apr / 17	\$3,750	\$1,250	\$5,000	Dec / 17
9	Angela	Albright	The Main Event	Port Elgin	Saugeen Shores	Intake 2 - Aug / 17	\$3,750		\$3,750	Sept / 18
10	Suzanne	Amodeo	Amodeo Paralegal	Sauble Beach	South Bruce Peninsula	Intake 2 - Aug / 17	\$3,750		\$3,750	Jun / 2018
11	Brad	Hand	The Westland Corporation	Kincardine	Kincardine	Intake 2 - Aug / 17	\$3,750		\$3,750	Jun / 2018
12	Cathy	Bill Kirk	Essentially Lavender	Formosa	South Bruce	Intake 2 - Aug / 17	\$3,750		\$3,750	Jun / 2018
13	Brandy	Pitt	First Dance & Co.	Paisley	Arran-Elderslie	Intake 2 - Aug / 17	\$3,750		\$3,750	Jun / 2018
14	Braden	Prasad	The Tartan Tusk Pub & Eatery	Kincardine	Kincardine	Intake 2 - Aug / 17	\$3,750		\$3,750	Jun / 2018
15	Trena	Stark	Defined Eyes Studio	Southampton	Saugeen Shores	Intake 2 - Aug / 17	\$3,750		\$3,750	Jun / 2018
16	Jesse	Topp	Topp Performance Fitness	Port Elgin	Saugeen Shores	Intake 2 - Aug / 17	\$3,750		\$3,750	Jun / 2018
17	Leslee	Twerdun	Leslee Marketing & Design	Lucknow	Huron Kinloss	Intake 2 - Aug / 17	\$3,750		\$3,750	Jun / 2018
18	Trevor	Anderson	Trevor Timber	Lion's Head	North Bruce Peninsula	Intake 3 - Feb / 18	\$3,750		\$3,750	Nov / 2018
19	Zachary	Bolton	Zachary Bolton, R.M.T	Port Elgin	Saugeen Shores	Intake 3 - Feb / 18	\$3,750		\$3,750	Nov / 2018
20	Brian	Carson	By The Bay (1914925 Ontario Inc.)	North BP	North Bruce Peninsula	Intake 3 - Feb / 18	\$3,750		\$3,750	Nov / 2018
21	Dave	Cook	F.I.G Studio Kitchen	Ripley	Huron Kinloss	Intake 3 - Feb / 18	\$3,750		\$3,750	Nov / 2018
22	Adam	Dietz	Freestyle Cartel	Kincardine	Kincardine	Intake 3 - Feb / 18	\$3,750		\$3,750	Nov / 2018
23	Sarah	Farrell	Farrell's Pick Your Own	Ripley	Huron Kinloss	Intake 3 - Feb / 18	\$3,750		\$3,750	Nov / 2018
24	Wilfred	Laman	Lion's Head Beach Motel & Cottages Inc.	Lion's Head	North Bruce Peninsula	Intake 3 - Feb / 18	\$3,750		\$3,750	Nov / 2018
25	Najtassa	Martin	Sweetwater Hair & Bodyworks	Warton	South Bruce Peninsula	Intake 3 - Feb / 18	\$3,750		\$3,750	Nov / 2018
26	Kathleen	Shipman	Lighthouse Pizza and Ice Cream Shop	Ripley	Huron Kinloss	Intake 3 - Feb / 18	\$3,750		\$3,750	Nov / 2018
TOTAL GRANT MONEY AWARDED							\$97,500	\$10,000	\$107,500	
									2017-2019 Contract Funding:	\$130,000
									As of June 2018, AMOUNT LEFT TO DISBURSE:	\$22,500
					BUSINESSES FUNDED / MUNICIPALITY					
					Arran-Elderslie	1				
					Brockton	0				
					Huron Kinloss	5				
					Kincardine	6				
					North Bruce Peninsula	4				
					Saugeen Shores	5				
					South Bruce	1				
					South Bruce Peninsula	4				
					TOTAL 26					

Appendix B
Starter Company Plus Seminar Series: Intake 1



BUSINESS to BRUCE

Starter Company PLUS
Seminars & Workshops

All seminars are free for everyone to attend. Pre-registration is required by emailing info@businesstobruce.com or calling 1-800-268-3838

April 2017

18 | Business Planning Part 1* — 8 - 9:30 am — Port Elgin Branch Library

25 | Business Planning Part 2* — 8 - 9:30 am — Port Elgin Branch Library

May 2017

2 | Bookkeeping Basics* — 6:30 - 8:30 pm — Chesley Branch Library

9 | Niches & Target Markets — 6:30 - 8:30 pm — Lucknow Branch Library

16 | How to Start a Business in Bruce County — 6:30 - 8:00 pm — Sauble Beach Branch Library

30 | Making Your First Hire — 8 - 10:00 am — Kincardine Branch Library

June 2017

6 | Making the Sale — 8 - 10:00 am — Warton Branch Library

13 | Setting Up Your Retail Shop — 6:30 - 8 pm — Josie's of Warton

20 | Get Set Up for Online Shopping — 8 - 10:00 am — Walkerton Branch Library

27 | Social Media for Your Business — 6:30 - 8:00 pm — Bruce County Museum & Cultural Centre (Southampton)

* Mandatory seminars for all Starter Company Plus Participants



Follow us at [Facebook.com/businesstobruce](https://www.facebook.com/businesstobruce) for other upcoming seminars.

In Partnership With:





Starter Company Plus Seminar Series: Intake 2



DATE/TIME	LOCATION	TOPIC	PRESENTER
September 2017			
12th 6:30 - 8:30 pm	Warton Branch Library	How to Start a Business in Bruce County	Jenelle Bannon, & Jack Van Dorp, Bruce County
*19th 6:30 - 8:30 pm	Walkerton Branch Library	Business Planning Part 1	Jenelle Bannon & Tori Matichuk, Bruce County
*26th 8:00 - 10:00 am	Port Elgin Branch Library	Introduction to Financial Statements	Michael Bolton, BDO Canada LLP
October 2017			
*3rd 6:30 - 8:30 pm	Walkerton Branch Library	Business Planning Part 2	Jenelle Bannon & Tori Matichuk, Bruce County
10th 8:00 - 10:00 am	Sauble Beach Branch Library	Making Marketing Happen	Cliff Bilyea, Management Consultant
17th 6:30 - 8:30 pm	Lucknow Branch Library	Making Your First Hire	Lindsay Hunsberger, Ward & Uptigrove Consulting & Human Resources
24th 6:30 - 9:00 pm	Chesley Branch Library	Manage Revenue, Expenses, & Tax Time Paper	Jane Gallagher, JEG Business Services
November 2017			
7th 8:00 - 10:00 am	Port Elgin Branch Library	Branding & Style Guides	Jed Phillips, Concept Signs & Marketing
14th 8:00 - 10:00 am	Kincardine Branch Library	Designing a Website	Glen Hall, OSIM Interactive
21st 6:30 - 8:30 pm	Bruce County Museum & Cultural Centre	Sensitivity Training for Evolving Customer Needs	Amy MacFarlane, Recreational Respite Inc.
28th 8:00 - 10:00 am	Kincardine Branch Library	Social Media for Your Business	Tori Matichuk, Bruce County

All seminars are FREE to attend. Pre-registration required online: brucecounty.on.ca/business/events-and-seminars

* Mandatory seminars for all Starter Company Plus participants

P: 1-800-268-3838
E: info@businesstobruce.com
W: Businesstobruce.com
Facebook.com/[businesstobruce](https://www.facebook.com/businesstobruce)

In Partnership With:



Appendix C
Starter Company Plus Seminar Series: Intake 3

 StarterCompany PLUS Intake 3 Training Seminars Instructors from Fanshawe College				
Date	Time	Location(s)	Topic	Presenters
Tuesday March 6, 2018	9-11 am	Lake Huron Learning Centre (Kincardine) / Remote: Bruce County Peninsula Hub (Wiarton)	A. O. D. A (Accessibility for Ontarians with Disabilities Act)	Rob McGregor
Thursday March 8, 2018	9-11 am	Lake Huron Learning Centre (Kincardine) / Remote: Bruce County Peninsula Hub (Wiarton)	Branding and Reputation for Small Business	Rob McGregor
Tuesday March 20, 2018	9-11 am	Lake Huron Learning Centre (Kincardine) / Remote: Bruce County Peninsula Hub (Wiarton)	Your First Hire	Rob McGregor
Thursday March 22, 2018	9-11 am	Lake Huron Learning Centre (Kincardine) / Remote: Bruce County Peninsula Hub (Wiarton)	The Small Business Website	Colin Carmichael
Tuesday March 27, 2018	9-11 am	Lake Huron Learning Centre (Kincardine) / Remote: Bruce County Peninsula Hub (Wiarton)	Bookkeeping	Linda Garland
Thursday March 29, 2018	9-11 am	Lake Huron Learning Centre (Kincardine) / Remote: Bruce County Peninsula Hub (Wiarton)	Business Plan (Part 1)	Dale Dolson
Tuesday April 3, 2018	9-11 am	Lake Huron Learning Centre (Kincardine) / Remote: Revell Real Estate Office (Wiarton)	Financial Statements	Linda Garland
Thursday April 5, 2018	9-11 am	Lake Huron Learning Centre (Kincardine) / Remote: Revell Real Estate Office (Wiarton)	Business Plan (Part 2)	Dale Dolson & Linda Garland
Tuesday April 10, 2018	9-11 am	Lake Huron Learning Centre (Kincardine) / Remote: Revell Real Estate Office (Wiarton)	Social Marketing for Small Businesses	Colin Carmichael



Committee Report

To: Warden Paul Eagleson
Members of the Planning and Development Committee

From: Kara Van Myall
Director of Planning and Development

Date: June 21, 2018

Re: Bruce GPS Project Update

Recommendation:

The Bruce GPS Project Update report is for information.

The Bruce GPS Project Memorandum be circulated to local municipalities and key stakeholders for information.

Background:

Bruce GPS is Bruce County's collaborative community orienteering initiative that will generate stakeholder engagement towards development of a guiding direction for Bruce over the next 20 years. It's time to refresh, gather new information, apply new tools and measures and identify a new destination that is more in line with what is happening today in the lives of our residents and what will happen in the foreseeable future. An overview memorandum is provided in Appendix 'A' to be circulated to key stakeholders following this Committee update.

On April 27, 2018 the County issued a Request for Proposals for consulting services to provide collaboration expertise and technical support for this project. Lura Consulting was the successful consultant hired to support this work moving forward.

Timing and Scope of Work:

Work on this project is already underway with the goal of launching a kick-off event in early summer. The Bruce GPS engagement work will run over the next several months with key themes and reporting being brought forward to the next term of Council in spring 2019. In terms of key milestones, there will be:



- A kick-off event in early summer
- A digital hub developed in early summer
- A workshop with County Council early in the project
- A series of stakeholder meetings beginning in summer and extending through the fall
- Pop-up engagement at community events and facilities beginning in the summer and extending through the fall
- Engagement through the digital hub including social media in the summer and fall
- Deeper discussions based on the input received through open houses and/or workshops in the winter of 2019
- Reporting and presentation of results in late spring 2019.

Regular updates will be provided to the Planning and Development Committee throughout this process.

Financial/Staffing/Legal/IT Considerations:

At its April 2018 Meeting, Planning and Development Committee authorized the funding for this project. Lura Consulting's bid on the project came in within the budgeted amount.

Interdepartmental Consultation:

The Request for Proposals process was carried out through the Corporate Services Purchasing process.

Link to Strategic Goals and Elements:

The Bruce GPS project is considered a Council priority and is aligned in some way with nearly every goal and several elements of the Strategic Plan, including:

2. Leverage Technology

Element C: Effective, understandable communication (web-based and social media)

3. Find creative new ways to engage our public

Element E: Host regular public meetings on County governance - go where the public go.

Written by: Mark Paoli, Senior Planner

Approved by:

Kelley Coulter
Chief Administrative Officer



Appendix 'A'

Memo

To: Bruce County Stakeholders

From: Kara Van Myall
Director of Planning and Development

Date: June, 2018

Re: Bruce County Community Orienteering Initiative
(Bruce GPS)

Project Overview:

Bruce County Council has expressed a need to reposition and transform the Land Use Planning function of Bruce County. The following represent the strategic goals of this transformation:

- to be development ready;
- to align a future vision for Bruce County;
- to streamline our processes; and
- to ensure that we are communicating effectively.

At its April Meeting, the County's Planning and Development Committee approved a project plan to address and elevate the land use planning function to meet these strategic goals. The following is an outline of the project that has been titled 'Bruce GPS.'

What is Bruce GPS?:

If you start a journey without direction, you wander aimlessly. If you continue on without a destination, you never arrive. If you base your choices on outdated information, you lose your way. If the measures you use are obsolete, your chances of getting somewhere together and harmoniously are nil.

So much has changed since Bruce County last adopted its Official Plan 20 years ago: Climate change, the rise of corporate agriculture, the recently announced life extension program at the Bruce Power Nuclear Plant, the tax base, the needs of an aging population and the impact of economic and demographic volatility, rural healthcare delivery, the undeniable link between our environment or ecosystem and the health of our residents and even in how we communicate as individuals, businesses and the public sector.

Everything has changed except the County's Official Plan.

It's time to refresh the journey, gather new information, apply new tools and measures and identify a new destination that is more in line with what's happening today in the lives of our residents and closer to what will happen for the foreseeable future.



Bruce GPS is the Planning Department's collaborative, community orienteering initiative that will generate and expand deep stakeholder engagement, set up-to-date guidelines for the County and every town and village in the County and communicate direction that will guide Bruce over the next 20 years.

Bruce GPS Project Outline:

The work that needs to be undertaken to transform land use planning can be described broadly within two areas: **A. Strategic Work** (addressing the need to develop a clear set of land use priorities and bring them forward into the policy framework); and **B. Process Work** (improving our application processes both at the County and Municipal level and improving overall interactions and communications). The following is a brief overview of the two areas:

A. Strategic Work will be led by staff with consultant support to develop and implement a community orienteering initiative. This process will yield a clear set of land use planning priorities, considering all aspects of securing the physical, economic and social efficiency, health and well-being of Bruce County into the future. The intent is that the new Council will advance this work into a comprehensive Official Plan (OP) Review that will start mid-2019.

B. Process Work will be led by staff with consultant support to improve processes and communications. This work will lead into a detailed review of both the County and Municipal processes related to the land use planning applications. A Memorandum of Understanding between the County and Municipalities outlining 'who does what' is an expected outcome of this review. Additionally, a Land Use Planning Communications Guide will be produced that will make recommendations and modernize our current communication tools in 2018 with a goal of advancing department engagement and communications in 2019.

Projected Timelines:

	Q2 2018	Q3/4 2018	Q1/2 2019	Q3/4 2019	Q1/2 2020	Q3/4 2020
Bruce GPS Engagement	June		Report			
County Official Plan			Initiate			
Process Improvements			MOU			
Communications	Phase 1		Phase 2			



Committee Report

To: Warden Paul Eagleson
Members of the Planning and Development Committee

From: Kara Van Myall
Director of Planning and Development

Date: June 21, 2018

Re: Spruce the Bruce Grants 2018 Update

Recommendation:

The Spruce the Bruce Grants 2018 Update report is for information.

Background:

The Spruce the Bruce program (STB) is in its 9th year and continues to pave the way towards community development and vibrancy. An integral piece of the program includes support by way of a grant for physical design improvements, economic development, marketing / promotion plans and studies that support local revitalization. Spruce the Bruce has proven to be a successful economic development program supporting small business focused in our downtown cores and incorporates a complete community development focus. The grant stream of the program has leveraged significant dollars in our local communities and continues to transform downtown businesses into destinations that support a vibrant local economy. The leveraged amount to our currently allocated \$104,272.58 is \$558,440.10. The 2018 budgeted allocation included \$125,000 for a number of granting types supporting local business initiatives, collaboration and marketing.

Grant Program Overview

The granting portion of the program launched Feb 1, 2018. Communication with the local organizing committees remains open to ensure each community is aware of the grant program and have the opportunity to apply. As of June 1, 2018, there have been 35 applications approved, allocating \$104,272.58 of grant funding. There are additional grant applications to be reviewed and approved in June 2018, and will most likely utilize the remaining grant funding for the year (\$20,853.00).



To date, the communities participating in the 2018 grant portion of the Spruce the Bruce program include Kincardine, Lion's Head, Lucknow, Mildmay, Paisley, Port Elgin, Ripley, Sauble Beach, Southampton, Teeswater, Tobermory, Walkerton and Wiarton.

Successful applicants are now in the midst of completing their projects and have until October 31, 2018 to complete their projects to be eligible for funding. Appendix 'A' includes a list of the currently approved project grants for Committee's awareness.

Of particular note, is the Paisley Bridge Streetscape Beautification Grant awarded to Arran Elderslie. This is first Streetscape Grant that the County has been a partner on and is detailed in Appendix 'B'.

Financial/Staffing/Legal/IT Considerations:

There are no additional financial, staffing, legal or IT considerations associated with this report.

The 2018 Economic Development Annual Report will detail the outcomes of the Spruce the Bruce program.

Interdepartmental Consultation:

No additional Interdepartmental Consultation.

Link to Strategic Goals and Elements:

Goal #7 - Stimulate and reward innovation and economic development

Element #C - Create local small business incubation and innovation centre for local economic development.

Written by: Paul McGrath, Project Coordinator, Planning & Development

Approved by:

Kelley Coulter
Chief Administrative Officer



Appendix 'A'

Applicant Name	Community	Grant Type
Kincardine & Bayfield Hearing Clinic	Kincardine	Storefront Signage & Awning
Watercress Bistro	Kincardine	Storefront Signage & Awning
Municipality of South Bruce	Mildmay	Community Signage
Balaklava Audio	Mildmay	Storefront Signage & Awning
Municipality of South Bruce	Mildmay	Streetscape Beautification
Cowan Canoe & Kayak Livery Inc	Paisley	Storefront Signage & Awning
Municipality of Arran-Elderslie	Paisley	Streetscape Beautification
Township of Huron-Kinloss	Point Clark	Destination Infrastructure
All Seasons Motel	Port Elgin	Façade Improvement
The Woodpecker	Port Elgin	Storefront Signage & Awning
Township of Huron-Kinloss	Ripley	Community Signage
Township of Huron-Kinloss	Ripley	Destination Infrastructure
FIG Studio Kitchen	Ripley	Façade Improvement
FIG Studio Kitchen	Ripley	Storefront Signage & Awning
Township of Huron-Kinloss	Ripley	Streetscape Beautification
BeaverTails	Sauble Beach	Façade Improvement
K's Take Out (Chip and Patty)	Sauble Beach	Storefront Signage & Awning
82853 6599RT0001	Teeswater	Façade Improvement
McDonagh Insurance Brokers	Teeswater	Façade Improvement
Jenessa's Hair Studio	Teeswater	Façade Improvement
The Fish & Chip Place	Tobermory	Storefront Signage & Awning
Community Improvement Committee	Walkerton	Community Signage
Community Improvement Committee	Walkerton	Destination Infrastructure
Community Improvement Committee	Walkerton	Destination Infrastructure
Elephant Juice Walkerton	Walkerton	Storefront Signage & Awning
Essential U Designs	Walkerton	Storefront Signage & Awning
Community Improvement Committee	Walkerton	Streetscape Beautification
The Round Table	Warton	Façade Improvement
Town of South Bruce Peninsula	Warton	Streetscape Beautification

Applicant Name	Grant Type
Harron Marketing	Regional Marketing
Cycling Brochure	Regional Marketing
Township of Huron-Kinloss	Collaborative Marketing
Town of Saugeen Shores	Collaborative Marketing
Teresa Purchase	Collaborative Marketing
Bruce Peninsula Biosphere Association	Collaborative Marketing

Appendix 'B'

Paisley - Streetscape Beautification - SB-18-25

This initiative will be an inaugural project to celebrate and embrace the newly adopted Community Toolkit for the village of Paisley. The focus of the project is the installation of public art on the Queen Street Bridge and in the downtown core. Community volunteers have been working to create pieces of art combined with photography that can be affixed to six cement walls, which include east and west sides of both entry points and east and west points of the middle of the bridge. The artwork pieces will include a vibrant and eye-catching background with a silhouette of individuals participating in recreational activities on the river. These pieces will capture the essence of Paisley as "The Artistic River Village".

